

Press Release

September 18<sup>th</sup>, 2020

## **Wefatherm Germany to Take Full Ownership of PPR Product Range – Sales and Marketing Moving to Germany**

Today, Wefatherm GmbH, located in Wunstorf, Germany, announced that it has taken over the sales, marketing and management responsibility for the PPR product range from Aliaxis in the Netherlands, with effect of Sep 1<sup>st</sup>, 2020.

This move enables Wefatherm to centralise their complete commercial organisation at the production site in Wunstorf (near Hannover), bringing the commercial team closer to the production and distribution of this product range, while also strengthening their product knowledge and service to the market.

Peter Heine, Managing Director of Wefatherm: *“It is a great honour for us to further develop the PPR business together with our customers. Wefatherm will continue to act fully-customer oriented, providing best services, products and support to the market. Several initiatives have already been launched to achieve this. The impact of the change of product ownership is very limited for our customers: all conditions remain unchanged, while we further strengthen our Wefatherm brand to be one of the leading brands for H&C water supply systems, engineered and manufactured in Germany, according to the most demanding water certification and production standards.”*

Nicolas Lentz, Managing Director of Aliaxis Benelux: *“While we regret the departure of our Wefatherm colleagues, we are delighted that they will now be in a stronger position to focus on and grow this business. We wish them all the very best of success, while we continue to focus on building and developing our Aliaxis product range offering, as well as the best value and service to our customers.”*

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Wefatherm is a leading international supplier of high-quality water supply systems made of PP-R. With a clear strategic focus on the regions Asia, Middle East, Africa and the Mediterranean countries, Wefatherm systems are used in high-rise buildings, public buildings, hotels and sports facilities worldwide.

At Wefatherm more than 100 highly-trained employees provide their knowledge and experience as reliable partners of architects, planners and trades in the plumbing business – to provide safe and efficient water supply in buildings. Simple, Safe, Competent. – Made in Germany!

For further information, please contact Wefatherm:

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